

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
4 August 2005 (04.08.2005)

PCT

(10) International Publication Number
WO 2005/071665 A1

(51) International Patent Classification⁷: **G10L 15/26**

(21) International Application Number:
PCT/IB2005/050191

(22) International Filing Date: 17 January 2005 (17.01.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/537,808 20 January 2004 (20.01.2004) US

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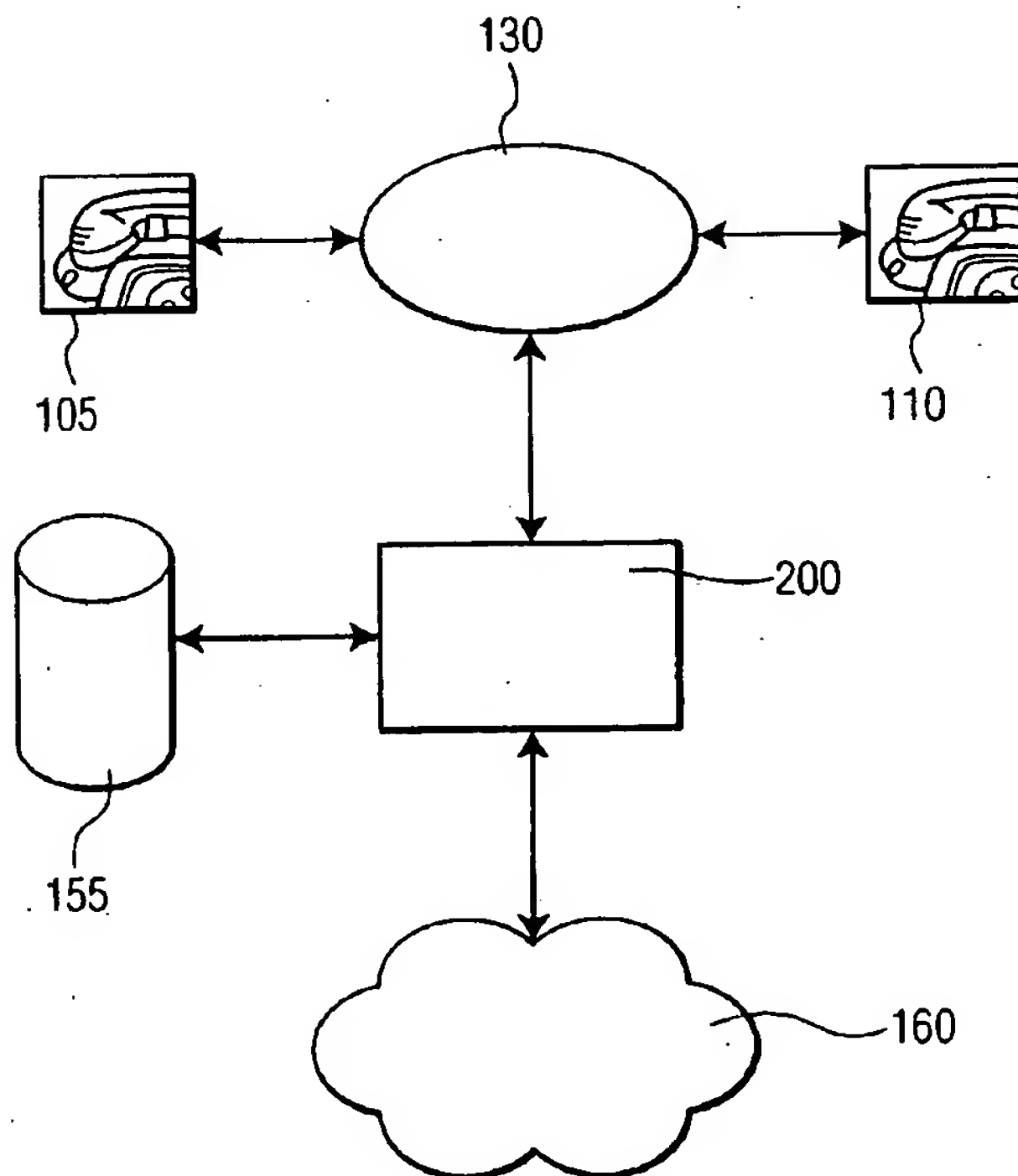
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,

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(54) Title: METHOD AND SYSTEM FOR DETERMINING THE TOPIC OF A CONVERSATION AND OBTAINING AND PRESENTING RELATED CONTENT



(57) Abstract: A method and system are disclosed for determining the topic of a conversation and obtaining and presenting related content. The disclosed system provides a "creative inspirator" in an ongoing conversation. The system extracts keywords from the conversation and utilizes the keywords to determine the topic(s) being discussed. The disclosed system then conducts searches to obtain supplemental content based on the topic(s) of the conversation. The content can be presented to the participants in the conversation to supplement their discussion. A method is also disclosed for determining the topic of a text document including transcripts of audio tracks, newspaper articles, and journal papers.



PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

- (84) **Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*

Published:

- *with international search report*

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